

# IvyConnect Series

## Masterclass on Scaling up Businesses in International Markets with Business Model Innovation

📅 12th Jan 2024

📶 Mode: Online



**Raghu Murthy**  
Regional CFO, GE Aerospace,  
IIT Delhi Alumni

### Connect Series - Masterclass on Scaling up Businesses in International Markets with SInC IIT Delhi and E-Cell IIT Lucknow

IvyCamp in collaboration with SInC IIT Delhi and E-Cell IIT Lucknow hosted a masterclass on “Scaling up Businesses in International Markets with Business Model Innovation”. The session was led by Mr. Raghu Murthy, Regional Chief Financial Officer at GE Aerospace and an Alumnus of IIT Delhi who guided aspiring and early-stage entrepreneurs on how to expand their ventures through innovative business models.

#### About the Speaker



**Raghu Murthy**

Regional CFO, GE Aerospace,  
IIT Delhi Alumni

Raghu Murthy, an alumnus of IIT Delhi, currently serves as the Regional Chief Financial Officer at GE Aerospace, bringing with him 19 years of leadership experience in international markets spanning North America, Asia, and Europe. His expertise extends across diverse business models within infrastructure industrial sectors, including Energy, Aerospace, and Water. In commercial roles, Raghu scaled up businesses in emerging markets while taking \$11Bn of deals to financial close. In operational roles, he drove successful business turnarounds through strategic cost optimization and process/digital transformation. Moreover, he played a pivotal role in the financial and organizational integration of acquired businesses in North America and Europe while expanding operations in Asia. In addition to his corporate responsibilities, Raghu has been mentoring emerging companies through the Stanford Seed program..

[Raghu's LinkedIn](#)