

IvyConnect Series

Masterclass on Finance for Entrepreneurs

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📶 Mode: Online



Gaurav Kumar Rana
Investment Associate,
IvyCap Ventures Advisors Private Limited,
IIM Calcutta Alumnus

Connect Series - Masterclass on Finance for Entrepreneurs with E-Cell, IIT Tirupati

IvyCamp in collaboration with E-Cell, IIT Tirupati hosted a masterclass on “Finance for Entrepreneurs”. The session was led by Mr. Gaurav Kumar Rana, Investment Associate at IvyCap Ventures Advisors Private Limited and an Alumnus of IIM Calcutta, who guided aspiring and early-stage entrepreneurs on key financial aspects relevant to launching and managing a startup venture.

About the Speaker



Gaurav Kumar Rana

Investment Associate,
IvyCap Ventures Advisors Private Limited,
IIM Alumnus

[Gaurav Kumar Rana](#) is an IIM Calcutta Alumnus and a CFA Charterholder, currently working as an Investment Associate at IvyCap Ventures Advisors Private Limited. He has 4 years of experience in Investment Banking & Venture Capital. Before joining IvyCap, Gaurav was part of Ambit Capital and Dexter Capital and led multiple transactions in the domain of consumer tech, fintech, agritech & Logitech, and closed 9+ transactions. Apart from that, Gaurav has helped in developing and managing the firm's executive relationships and sourcing new deals.

Key Takeaways

- **Value of Capital:** Understand the value of raised capital for efficient allocation and daily business management.
- **Industry Knowledge:** Invest time and money only after gaining proper knowledge of the industry and its financial requirements.
- **Investment Timing:** Be cautious about when to invest for business acceleration versus when to conserve resources.
- **Raise Appropriately:** Raise only as much capital as needed; over-raising is a common mistake.
- **Market Understanding:** Have a thorough grasp of the market to determine potential scaling needs. Niche markets may require higher upfront capital.
- **Fundraising Timing:** Timing is crucial for fundraising to capitalize on available opportunities, and it's important to utilize raised funds within the appropriate timeframe
- **Dilution Awareness:** Avoid raising excessive capital to prevent unnecessary dilution of shareholding.