

# IvyConnect Series

## Masterclass on **What VCs look into early-stage startups?**

📅 28<sup>th</sup> Feb

📶 Mode: Online



**Aashish Gupta**  
Vice President, IvyCap Ventures  
IIT K & IIM A Alumnus

## Connect Series - Masterclass on “What VCs Look into Early Stage Startups” with E-Cell, IIT Tirupati

IvyCamp in collaboration with E-Cell, IIT Tirupati hosted a masterclass on “What VCs look into early-stage startups?” The session guided aspiring and early-stage entrepreneurs on VC evaluation criteria, including market analysis, team dynamics, traction and milestones, scalability, financials and projections, and pitching tips.

Interact with and get insight from a member of the IvyCap Ventures investment team.

If you are an early-stage entrepreneur or student looking for guidance on kickstarting your entrepreneurial journey then don't miss out on the opportunity to connect!

### About the Speaker



**Aashish Gupta**

Vice President, IvyCap Ventures  
IIT K & IIM A Alumnus

Aashish has over 6+ years of experience with nearly 4 years in the startup ecosystem as early stage investor, M&A specialist and strategy leader. He worked with BrightChamps (EdTech Startup) as a Director – Strategy, and with InfoEdge Ventures as an investment professional for Seed & Series A investments. Prior to his MBA he had also worked with Capital One as Data Analyst. He did his B.Tech. from IIT Kanpur & MBA from IIM, Ahmedabad.

