

IvyConnect Series

Masterclass on Innovation and Design Thinking for Entrepreneurs

📅 28th Dec

📶 Mode: Online



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Connect Series - Masterclass on Innovation and Design Thinking for Entrepreneurs with E-Cell, IIT Tirupati

IvyCamp in collaboration with E-Cell, IIT Tirupati hosted a masterclass led by Alumni of IITs and IIMs. The session provided early-stage startup founders, and student entrepreneurs at IITs and IIMs with an opportunity to network, get live feedback, and gain insights from successful Alumni founders and mentors.

In this edition of Connect Series, IvyCamp in association with E-Cell IIT Tirupati is organizing an online session "Innovation and Design Thinking for Entrepreneurs." In this session, an Alumnus of IIT will share insights on converting ideas into entrepreneurial ventures through design thinking.

Entrepreneurs will learn about:

- Fundamentals on Design Thinking
- How to leverage Design Thinking towards becoming an innovative entrepreneur
- How to convert ideas into entrepreneurial ventures through design thinking

If you are an early-stage entrepreneur or student looking for guidance on kickstarting your entrepreneurial journey then don't miss out on the opportunity to connect!

In this upcoming session you will learn about:



The
Fundamentals
of Design Thinking



How to leverage Design Thinking
towards becoming an innovative
Entrepreneur



How to convert ideas into
entrepreneurial ventures
through design thinking

IIT Alumni Speaker



Dr. Kaustubh Dhargalkar

Dean - Business Design, Innove
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IIT Alumnus

Dr Kaustubh Dhargalkar is an IIT Varanasi Alumnus, a profound author of It's Logical: Innovating Profitable Business Models and current Dean of Business Design, Innove, REDX & NISP @Weschool. He holds a Ph.D in Corporate Innovation & Design Thinking and trains executives in Design Thinking and Breakthrough Concept Creation. He has trained more than 5000 individuals over 50000+ hours of training in the space of Design Thinking, Creative Problem Solving, Breakthrough Ideation. He is the recipient of the 'Entrepreneurship Educator & Mentor Award by the Ministry of Skill Development & Entrepreneurship- Government of India jointly with Intel, British Council, EDII & NEN in March 2015.

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