

IvyConnect Series

Masterclass on Product-Market Fit: From Idea to Revenue

📅 4 Nov

📶 Mode: Online



Mr Jatin Solanki
Co-Founder of Expertrons
IIT Madras Alumnus

Connect Series - Masterclass on Product Market Fit: From Idea to Revenue with E-Cell, IIT Madras

IvyCamp in collaboration with E-Cell, IIT Madras hosted a masterclass led by Mr. Jatin Solanki, an IIT Bombay Alumnus. The session offered insights on achieving product growth and market fit from the idea stage as experienced by the speaker in his startup journey and experience with customers and clients.

In this edition of the Connect Series, the participants gained insights from successful Alumni founders and Investment professionals on targeted topics such as story-telling, customer outreach, product validation, etc.

Value for entrepreneurs:

- Learn about Product-Market fit
- Get one-on-one feedback on questions
- Connect and network with an IIT Alumnus Founder

If you are an early-stage entrepreneur or student looking for guidance on converting your startup idea into a product fit for the market then don't miss out on the opportunity to connect!

Value for Entrepreneurs/Students



Learn how to do
a Product-Market
Fit



Get one-on-one
feedback on your
questions



Connect and network
with an IIT Alumni
Founder

IIT Alumni Speaker



Mr. Jatin Solanki
Co-Founder of
Expertrons

Jatin Solanki is an IITB Alumnus, who previously co-founded Eduisfun - STEPapp, India's largest gamified learning platform that served 2 million K-12 students, backed by Mr. Amitabh Bachchan as an Investor and Brand Ambassador. His current venture, Expertrons, is a Career Catalyst Platform built to serve over 1.85 billion aspiring and working professionals globally, who will change their careers 5 to 7 times.

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